

# THARSTERN

## TEAM BIOS



### **ANDY STRAND**

Customer Partnership Manager

Andy has worked at Tharstern for the past 20 years and is the host of the Technology Detectives show on Tharstern TV, in which he helps to demystify seemingly complex technologies for his audience of print executives. In his role as Customer Partnership Manager, Andy guides new and existing Tharstern clients on their journey to improve efficiency, automation and ultimately profitability within their print businesses.

#### **SPEAKING INVITATIONS & COMMENTARY:**

Andy is open to speaking invitations and requests for commentary on the topics of:

- Software technology for the printing industries
- Integration and connectivity
- Customer experience
- Industry news and trends

#### **GETTING PERSONAL:**

Despite being a dad to two young children (something that he says took life to a whole new level of awesome for him) Andy always seems to find the time to indulge in his passion for cooking. As the resident “Chef” of the house he can often be found taking over the kitchen and using far too many pots and pans to come up with a latest creation. One of Andy’s favourite things in life is a family Sunday, cooking up a roast with a Keith Floyd-style glass of red on the go to keep the creativity flowing.

#### **Media and PR contact:**

Sophie Jackson | Marketing & Communications Strategist  
[sophie.jackson@tharstern.com](mailto:sophie.jackson@tharstern.com)

# THARSTERN

## TEAM BIOS



### **ROSS EDWARDS**

Customer Partnership Manager

Ross Edwards is a Customer Partnership Manager at Tharstern and host of the INKspire podcast and The Systemization Show on Tharstern TV. He helps businesses from all sectors of the print and graphic industry to increase profitability and efficiency. Ross has been in the printing industry for nearly 20 years, working with business owners, directors and managers to map out how to achieve their goals, so they can digitize their business and work faster, better and smarter.

Not only is Ross passionate about technology and integration, but he is also a big believer about how the mindset of a business and its people can make a real difference. He is an advocate of continuous improvement and the impact of the compound effect in both a business and personal development sense.

#### **SPEAKING INVITATIONS & COMMENTARY:**

Ross is open to speaking invitations and requests for commentary on the topics of:

- Software technology for the printing industries
- Integration and connectivity
- Customer experience
- Systemization
- Continuous improvement and The Compound Effect
- Productivity and motivation – both business and personal

#### **GETTING PERSONAL:**

Ross is a proud father of two and when he isn't hard at work, he loves spending time with his wife, children, family and friends. He loves watching movies, listening to podcasts and sitting with a flat white at Starbucks whilst soaking up a book about personal or business development. Ross' thirst for knowledge and drive to succeed shines through every area of his life, and one of his greatest accomplishments was proving the doctors wrong when he was told he'd never be able to do sports. Now he starts every day with a HIIT workout and enjoys running, walking, mountain bike riding, ice skating, and skiing!

#### **Media and PR contact:**

Sophie Jackson | Marketing & Communications Strategist  
[sophie.jackson@tharstern.com](mailto:sophie.jackson@tharstern.com)

# THARSTERN

## TEAM BIOS



### **MARK JAMESON**

Solution Specialist

Mark has worked in the graphic arts sector for almost 28 years, starting out in the industry working for one of the national paper merchants buying paper from the mills, before becoming an Estimator in a commercial printing company. After realizing how much he loved using the MIS software there, and what an amazingly awesome product it was, he joined Tharstern in 2007 and has never looked back!

Mark is a man of many talents and has worked as both an Implementation Specialist, helping customers to implement their new MIS software, and also as a Solutions Specialist working with existing and prospective customers to help them identify the best software solution for their needs and goals.

#### **SPEAKING INVITATIONS & COMMENTARY:**

Mark is open to speaking invitations and requests for commentary on the topics of:

- Software technology for the printing industries
- Integration and connectivity
- Industry news and trends

#### **GETTING PERSONAL:**

In his younger days, Mark was a semi-professional footballer, most notably playing for Rushden and Diamonds in their original formation year.

#### **Media and PR contact:**

Sophie Jackson | Marketing & Communications Strategist  
[sophie.jackson@tharstern.com](mailto:sophie.jackson@tharstern.com)

# THARSTERN

## TEAM BIOS



### **PHILIP DODGE**

Solutions Specialist

As one of our Solutions Specialists at Tharstern, Philip's main role is to identify the best software solutions to help our customers overcome their challenges and meet their goals. His skills and experience in this area means he often gets involved in implementation projects and technical support too.

Philip has always loved print and design, and before joining Tharstern he gained a BSc (Hons) in Printing & Packaging Technology at Watford College. He then gained industry experience in a number of large print and print management companies, covering roles such as estimating, account management and procurement.

The depth of industry knowledge that Philip has amassed over the last 20 years working for Tharstern means he's regularly asked to be a guest on Tharstern TV episodes and webinars.

#### **SPEAKING INVITATIONS & COMMENTARY:**

Philip is open to speaking invitations and requests for commentary on the topics of:

- Software technology for the printing industries
- Integration and connectivity
- Industry news and trends

#### **GETTING PERSONAL:**

Philip lives with his wife in St. Albans and collects Vintage Airfix kits.

#### **Media and PR contact:**

Sophie Jackson | Marketing & Communications Strategist  
[sophie.jackson@tharstern.com](mailto:sophie.jackson@tharstern.com)

# THARSTERN

## TEAM BIOS



### **JOHN MURPHY**

Workflow Specialist

John is one of our chief Integration Ninjas and has worked in the print industry since he left school. He has run both litho and digital printing equipment, along with several Prepress and Design studios. In 1998 he joined the press manufacturer Heidelberg as a Technical Consultant, where he worked with Tharstern on more than a few integration projects with shared customers. In 2016 he thankfully came to the realization that he wanted to work with the good people at Tharstern, and joined us as our Workflow Specialist.

John's technical speciality is in making sure that customers' software and hardware are communicating effectively and in liaising with industry vendors to make sure our integrations are running smoothly. He loves nothing more than being challenged with a big connectivity goal and figuring out how to make it all work. His big personality and endless collection of funny stories means he's a popular figure at industry events and is regularly asked to host or be a guest on webinars and podcasts for the industry.

#### **SPEAKING INVITATIONS & COMMENTARY:**

John is open to speaking invitations and requests for commentary on the topics of:

- Integration and connectivity
- Automation and workflow
- Joint partner integration projects
- Software technology for the printing industries
- Industry news and trends

#### **GETTING PERSONAL:**

The printing industry is actually pretty darn lucky to have John because he very nearly became a famous movie star instead – he appeared in several TV adverts as a child before deciding that fame wasn't for him. John now lives in Addlestone with his wife and children, and spends a fair amount of his spare time either with his family or watching rugby, or both.

#### **Media and PR contact:**

Sophie Jackson | Marketing & Communications Strategist  
[sophie.jackson@tharstern.com](mailto:sophie.jackson@tharstern.com)

# THARSTERN

## TEAM BIOS



### **AMANDA NEWMAN**

Head of Marketing

Amanda has been with Tharstern for over 6 years and heads up our marketing team, with overall responsibility for our marketing and brand strategies. She is a skilled Brand Storyteller, Writer, Corporate TV Producer, Brand Strategist and Hubspotter. She also plays a key role in our customer experience and employee engagement programmes.

Having graduated with a first-class honour's degree in Marketing from UCLan, Amanda started her career working as Marketing Assistant for an ERP provider, before moving to a HSE consultancy to head up their marketing team. Since joining Tharstern in 2015 she has led a major corporate rebrand, a launch into new geographic markets, and the release of a major new cloud product in 2021.

Amanda is a regular co-host for our INKspire podcast series and occasional co-presenter on TharsternTV.

#### **SPEAKING INVITATIONS & COMMENTARY:**

Amanda is open to speaking invitations and requests for commentary on the topics of:

- Marketing theory and practice related to the printing and software industries.

#### **GETTING PERSONAL:**

Amanda lives in Blackburn with her partner and children and, when not at work, loves being outside in nature - walking, camping and gardening. She also enjoys absorbing science fiction stories in whatever format they come.

#### **Media and PR contact:**

Sophie Jackson | Marketing & Communications Strategist  
[sophie.jackson@tharstern.com](mailto:sophie.jackson@tharstern.com)